



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

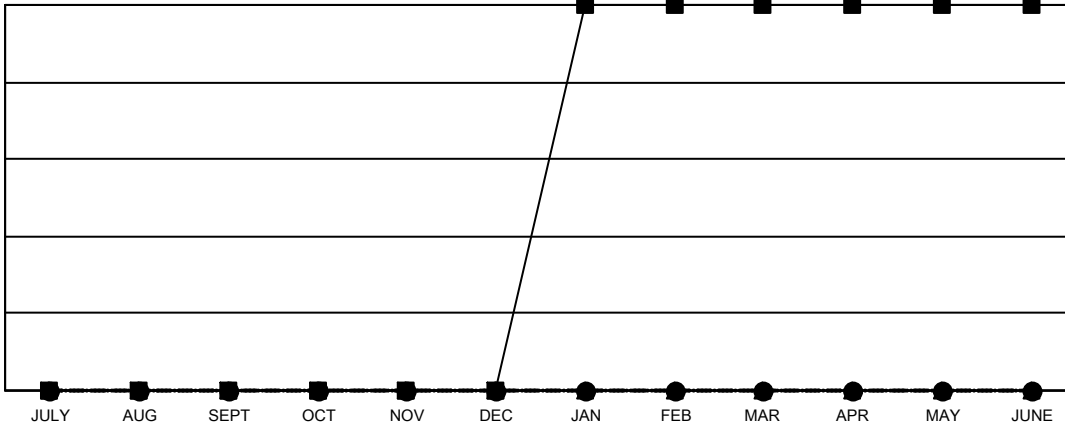
Multiple District 3

LOCATION: OKLAHOMA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	4
APR/MAY/JUNE	0	0	0

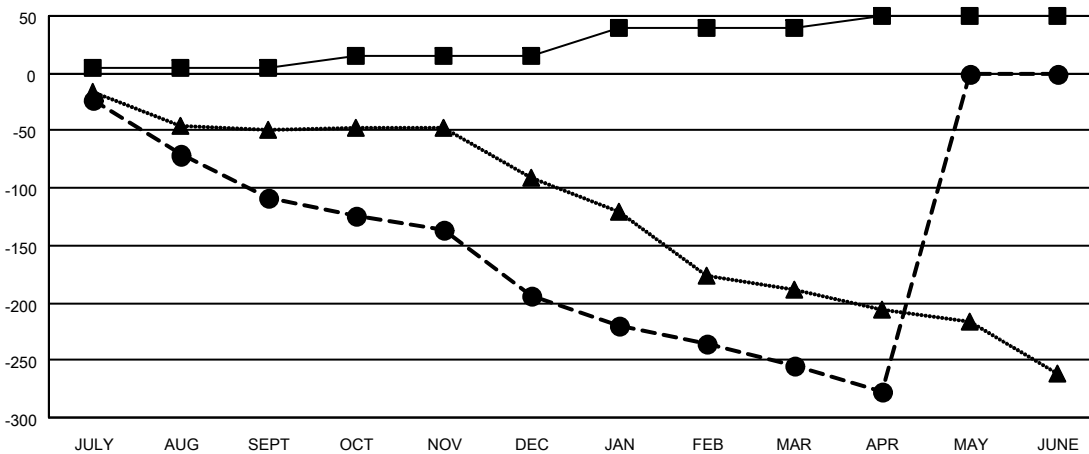
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	51	157
OCT/NOV/DEC	10	62	140
JAN/FEB/MAR	25	52	109
APR/MAY/JUNE	10	28	40

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 6	
<u>DROPPED MEMBERS</u>	
DECEASED	34
CLUB CANCELLED	39
OTHER	373
<b>TOTAL</b>	<b>446</b>

60 CLUBS OF 150 ADDED 1 OR MORE NEW MEMBERS
<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>

<u>GENDER DISTRIBUTION</u>	
MALE	2,238 (67.96%)
FEMALE	1,055 (32.04%)
TOTAL FAMILY UNIT MEMBERS	429
FAMILY MEMBERS PAYING HALF DUES	217